

ORGANISED BY:



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APAC

WORLD

DATA SUMMIT

16TH & 17TH OCTOBER 2024

PARKROYAL ON BEACH ROAD, SINGAPORE

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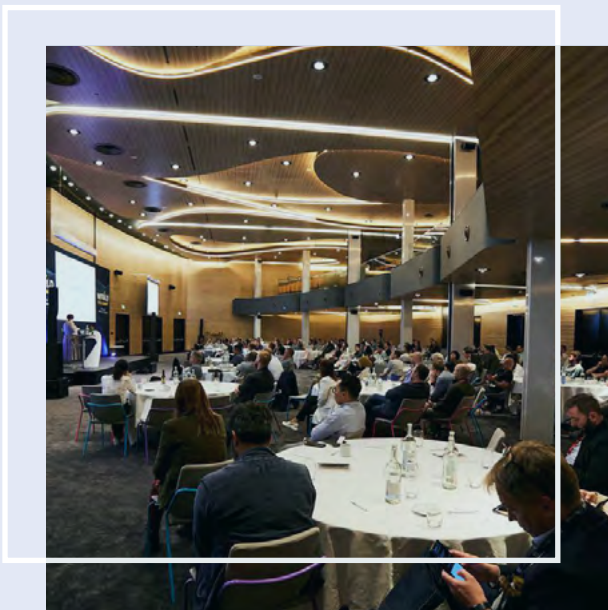
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ABOUT THE SUMMIT

16 - 17 OCTOBER 2024
SINGAPORE

WHO ATTENDS THE EVENT:

- Chief Analytics Officers,
- Chief Data Officers,
- CEOs,
- Head of Analytics,
- Head of Data,
- Project Managers,
- Analytics Managers,
- Data Scientists,
- Statisticians,
- Engineers,
- Developers,
- Architects,
- Data Analysts,
- BI Developers/Architects,
- Performance Engineers,
- Data Warehouse Professionals



Artificial Intelligence (AI), mobile, social and Internet of Things (IoT) are driving data complexity, new forms and sources of data. More and more organisations rely on data analytics when it comes to their growth strategy. These days almost every company generate a huge amount of data, but how to manage it? How to get accurate results and bring value to your business?

GIA Global Group has worked closely with leading experts around the World to identify the main challenges and opportunities for data professionals and pleased to invite you to our annual World Data Summit - APAC Edition. We will provide you with not only insights from leading companies, but also a platform, where you could brainstorm the most relevant topics with TOP companies from over the world!

Our two days conference will help to get a better understanding of developing an analytical model for your business and customer growth. Experts will discuss all aspects of data governance, how to upgrade data visualisation and interpretability to the next level, and more...

Join us in Singapore and get answers to your data management questions!

**HAVE A LOOK
AT ONE OF OUR
RECENT EVENTS**




EVENT SPEAKERS

 **ANURAG SINGH CHAUHAN**
Head of Data
Summit

 **VINOL JOY DSOUZA**
Head of Data
Aspire App

 **SARA ALNOAIMI**
Information Security Analyst
Saudi Aramco

 **MOHAMMED RAHIM**
Global Head of Data Management
& Performance Analytics
Standard Chartered Bank

 **ANDREAS GALATOULAS**
Data, Analytics & AI Director
AECOM

 **SVYATOSLAV GARAL**
Global Head of Payments
Wirex

 **DAVID DUAN**
Head of Data
GoTo Financial (GoTo Group)

 **ARIANNE LEIJENAAR**
Data Governance Chapter Lead
Heroes B.V.

AJI SAMUDRA LUKMAN
Lead Marketing Analytics and Science
Traveloka

 **DR. HEMACHANDRAN KANNAN**
Director - AI Research Centre
Woxsen University

 **AVISION HO**
Lead Data Scientist
NW Boxed


 **RAMANA PRASAD**
Founder & Chairman
Meritus AI

 **FELIPE REGO**
Data Science & Analytics Partner
feliperego.com.au

 **IVAN BLINKOV**
VP, Product and Open-Source
YDB

 **ANA TRALLE**
Founder and CEO
ANATEQS


ROBERT-ALEXANDRE HOLLINGER
Fractional CDO
Hollinger Asia

 **GARRETT TEOH**
Chief Data Officer
RaionLabs

RICKY MISTRY
Head of Data & Analytics

JASON PERKINS
Head of Data Architecture
EWOC Consulting

 **RICHA ARORA**
Sr. Director, Data Governance
CBRE

 **MANPRIT SINGH**
Principal Architect Artificial Intelligence
Microsoft

08:30

Registration & Welcome Coffee

09:15

Opening Remarks from the Chairperson

09:25

Keynote:

Are You Really a Data and AI Driven Company?

- Trends of data and AI
- Life beyond buzzwords
- Make your data work
- True user stories
- People are your key asset
- Change Management

👤 *Andreas Galatoulas*
Data, Analytics & AI Director
AECOM

10:00

Expert View:

Modern Database Management Systems. How to Choose One in 2025?

- Overview of the current DBMS market landscape
- Data scalability
- Guidance on how to navigate it and settle on a proper solution
- Benefits and risks of various database management systems

👤 *Ivan Blinkov*
VP, Product and Open-Source
YDB

10:35

Networking & Refreshment Break

11:10

Panel Discussion:

Roadmap for Translating Business Problems into Research Tasks

👤 *MODERATOR:*
Ana Tralle
Founder and CEO
ANATEQS

👤 *Avison Ho*
Lead Data Scientist
NW Boxed

👤 *Svyatoslav Garal*
Global Head of Payments
Wirex

👤 *Aji Samudra Lukman*
Lead Marketing Analytics and Science
Traveloka

11:50

Expert View:

Artificial Intelligence and Forensic Cyberpsychology to Strengthen Data Protection

- Can Artificial Intelligence tackle and mitigate People's vulnerabilities in Cybersecurity and data protection?
- Using Forensic Cyberpsychology to Strengthen Data Protection.
- Combining Artificial Intelligence and Cyberpsychology to strengthen our network defenses. Is it an enabler or a road block for businesses?

👤 *Sara Alnoaimi*
Information Security Analyst
Saudi Aramco

DAY ONE

12:20

Panel Discussion:
Privacy & Ethics in Data and AI

-  **MODERATOR:**
Vinol Joy Dsouza
Head of Data
Aspire App
-  *Mohammed Rahim*
Global Head of Data Management & Performance Analytics
Standard Chartered Bank
-  *Garrett Teoh*
Chief Data Officer
RaionLabs
-  *Richa Arora*
Sr. Director, Data Governance
SBRE
-  *Ramana Prasad*
Founder & Chairman
Meritus AI

13:00

Networking Lunch

14:00

Roundtable Discussions

15:00

Case Study:
How Can You Unlock the Power of Data Visualization? Insights from a Practitioner's Journey


- Understand the importance of a structured approach to developing impactful data visualization and storytelling projects
 - Explore ideas and design choices to make your data stand out and focus on what truly matters
 - See examples of how to craft and modulate your data stories with cadence and purpose
-  *Felipe Rego*
Data Science & Analytics Partner
feliperego.com.au

15:30

Networking & Refreshment Break


16:00

Case Study:
Modelling Customer Lifetime Value: A Fintech's journey towards better customer engagement and loyalty

- Where do fintechs generate revenue from?
 - Who are the most valuable customers to a fintech?
 - When does a fintech expect to generate meaningful revenue?
 - Why does knowing revenue help build customer engagement and loyalty?
 - What do fintechs do to retain their customers?
-  *Avision Ho*
Lead Data Scientist
NW Boxed

16:30

Case Study:
Maximize your Marketing ROI using Data Analytics

- Marketing Analytics - Why it matters?
 - In-platform analytics, can we trust Google & Meta ?
 - Attribution is the holy grail, or is it?
 - Measurement Triangulation: how to do it?
 - The uphill battle of delivering value
-  *Aji Samudra Lukman*
Lead Marketing Analytics and Science
Traveloka

17:00

Closing Remarks from the Chairperson
Cocktail Reception

DAY ONE

08:30

Registration & Welcome Coffee

08:50


Opening Remarks from the Chairperson

09:00

Expert View:

Future Ready Data & AI Architecture at Scale

- Why future ready architecture matters?
- Aligning Data & AI strategy
- Data ecosystem architecture
- A roadmap for evolving the architecture's


 *Jason Perkins*
Head of Data Architecture
EWOC Consulting

09:30

Case Study:

Roadmap for Translating Business Problems into Research Tasks

- Methods to pinpoint key business challenges that can be effectively addressed through AI Technology
- Explain techniques for aligning these business problems with the appropriate research domains in AI
- Highlight strategies for translating theoretical research findings into practical business solutions


 *Dr. Hemachandran Kannan*
Director - AI Research Centre
Woxsen University

10:00


Panel Discussion:


How to Balance Your Data?

 *MODERATOR:*
Svyatoslav Garal
Global Head of Payments
Wirex

 *Robert-Alexandre Hollinger*
Fractional CDO
Hollinger Asia

 *Ricky Mistry*
Head of Data & Analytics

 *Arianne Leijenaar*
Data Governance Chapter Lead
Heroes B.V.

 *David Duan*
Head of Data
GoTo Financial

10:45


Networking & Refreshment Break

11:30

Knowledge Exchange:

Data Governance

- Overall data governance structure
- Roles and Responsibilities
- How to achieve business outcomes through enhanced data governance

 *Mohammed Rahim*
Global Head of Data Management & Performance Analytics
Standard Chartered Bank

11:50

Knowledge Exchange:

Applying the Energy Label Model for Enhancing Data Quality

- Introduction to Data Quality Challenges: Overview of common issues and the critical importance of maintaining high data quality in various domains.
- The Energy Label Model: Explanation of the innovative model developed for assessing data quality, inspired by the energy efficiency labels (A-F).
- Criteria for Quality Assessment: Detailed description of the criteria and metrics used in the model to categorize data into different quality levels.

DAY TWO

- **Implementation and Application:** Case studies and practical examples demonstrating how the model can be applied across different industries to improve data quality.
- **Benefits and Impact:** Discussion on the benefits of using the Energy Label Model, including increased reliability, better decision-making, and enhanced operational efficiency.
- **Future Directions:** Exploration of potential advancements and the future scope of the model in the evolving landscape of data management.

👤 *Arianne Leijenaar*
Data Governance Chapter Lead
Heroes B.V.

12:10 ● Wrap-up Panel Discussion

👤 *MODERATOR:*
Andreas Galatoulas
Data, Analytics & AI Director
AECOM

12:40 ● Case Study: Data Platforms Intergration in Organisation

This presentation will represent data engineering and AI/BI situations handled by the Startup-community of Southeast Asia.

👤 *Anurag Singh Chauhan*
Head of Data
Summit

13:10 ● Case Study: Graph RAG for Distributed Knowledge Mining

- **GraphRAG** uses knowledge graphs to represent information as nodes and edges, allowing it to better understand and connect disparate pieces of information. This leads to more coherent and contextually relevant responses
- **Reduced AI Hallucinations:** By grounding responses in structured data, GraphRAG reduces the likelihood of generating incorrect or nonsensical answers, a common issue with traditional RAG.
- **Efficiency:** GraphRAG has been shown to use fewer tokens while providing accurate and complete results, making it more efficient in terms of computational resources.
- **Scalability:** The structured nature of knowledge graphs allows GraphRAG to scale more effectively, handling larger datasets and more complex queries without a significant drop in performance.
- **Holistic Answers:** GraphRAG can provide more holistic answers by connecting scattered facts through graph similarities, offering a more comprehensive understanding of the query

👤 *Manprit Singh*
Principal Architect Artificial Intelligence
Microsoft

13:40 ● Closing Remarks from the Chairperson

14:00 ● End of The Summit & Lunch

IT'S PEOPLE THAT MATTERS

The feedback speaks for itself...
To what extent has this
conference met your
expectations?

*«Great! I learnt a lot, this
was the primary target and
also networked, which is
the secondary, but very
important goal» -
Schneider Electric*

*«Amazing experience being
a member of this event
and glad to hear very
interesting topics and meet
people from the business» -
Statathlon*

*«Excellent conference held
with a professional touch» -
UAE Exchange*

*«Very much and more. I like
the small, intimate setup of
the conference» - Badoo*

*«The event was excellent,
I really enjoyed the
networking part, participants
were really interesting - well
done selecting the team!» -
Erste Group*

ABOUT THE ORGANISER

GIA Global Group is a team of the experienced market research and event management professionals aiming to boost business intelligence with a focus on cyber security, data analytics and operational excellence.

Through the high quality international events gathering leading experts and senior level executives globally we strive to provide businesses with the best industry practices and help companies to grow and achieve commercial success.

Our mission is to bring the maximum value to improve your business strategy and operations empowered by growth, innovation and agility.

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